



Announcement No. 34, s. 2017

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : Development Policy Research Month

This September 2017, the Philippine Institute for Development Studies (PIDS) is spearheading the month-long celebration of the Development Policy Research Month (DPRM) pursuant to Presidential Proclamation No. 247, series of 2002.

The event aims at promoting, enhancing, and drawing awareness and appreciation of the importance and necessity of policy research as a tool for national development. It also aims at harnessing the support of the public for all activities to advance the quality and standard of policy research in the country. This year's theme is ***"Strengthening Decentralization for Regional Development" or "Pagpapatibay ng Desentralisasyon Tungo sa Kaunlarang Panrehiyon"***.

To promote public awareness in the observance of the event, all government agencies are enjoined to undertake the following activities/initiatives:

1. Display of banner/streamer within the agency's premises containing this year's DPRM theme (Please see attached design and specifications).
2. Feature announcements on DPRM and its theme in the agency's various publications or dissemination outlets, as well as in their respective websites and social media accounts; and
3. Organize activities or events that may be relevant to the theme or to policy research.

For more information, you may coordinate with **Ms. Reynalyn Argueza** at telephone no. (632) 877-4099 and **Ms. Viveka Miguel** at telephone no. (632) 372-1292 or through their emails at RArgueza@mail.pids.gov.ph and VMiguel@mail.pids.gov.ph, respectively.


ALICIA dela ROSA-BALA
Chairperson

07 SEP 2017

Bawat Kawani, Lingkod Bayani



Philippine Institute for Development Studies
 18F Three Cyberpod Centris - North Tower
 EDSA corner Quezon Avenue, Quezon City

Development Policy Research Month (DPRM) 2017
 September 2017

“Pagpapatibay ng Desentralisasyon Tungo sa Kaunlarang Panrehiyon”

(“Strengthening Decentralization for Regional Development”)

Note: Please send via telefax nos: **(632) 877-4099** (c/o Reynalyn Argueza); or at **(632) 372-1292** (c/o Viveka Miguel); **OR** thru email to RArgueza@mail.pids.gov.ph or VMiguel@mail.pids.gov.ph.

Participation Confirmation Form

Institution/ Office Affiliation: _____
 Contact Person/s : _____
 Designation : _____
 Address : _____
 Telephone No.: _____ Fax No.: _____
 E-mail Address: _____

Activity/ Activities Planned:

Activity 1: Organization and/or conduct of fora/seminars/events/trainings

Title: _____
 Date: _____ Venue: _____
 Speaker/s and Institutional Affiliation (if any): _____

Activity 2: Display of streamer/banner about the DPRM celebration in a prominent place/ spot in your institution’s/agency’s/library’s premises

Activity 3: Featuring announcements about the DPRM and its theme in your various publication or dissemination outlets as well as in your websites

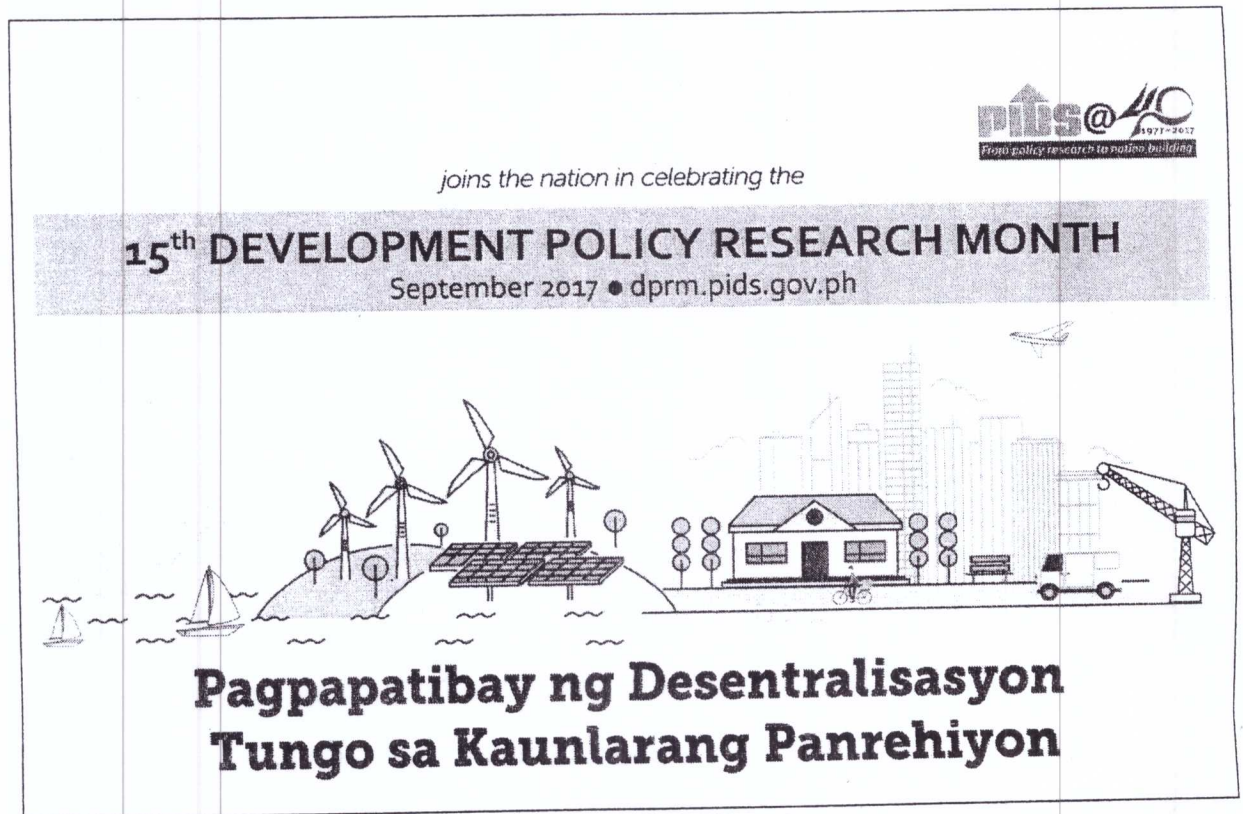
Comments:

How to Use the DPRM Banner Template

PIDS, as the agency designated to lead and coordinate the activities for the annual observance of the DPRM, is inviting different agencies and institutions to participate in this year's celebration. An agency can participate by organizing events related to policy research or this year's DPRM theme, featuring announcements and articles about the DPRM in its dissemination outlets (publications, website, social media accounts), and displaying the DPRM banner/streamer within its premises.

The DPRM banner is available in two versions: English and Filipino. Just choose the version that best suits your area's language preference.

- 1) The DPRM banners are sized 6ft x 4ft.
- 2) Open the JPEG file using Adobe Photoshop or any other image editing application. The image below shows the Filipino version.



- 3) Insert your agency/company's logo and name as shown in the example below (Example shows banner by Local Gov't of Quezon City. Please use your own logo and name in the space provided in the template.)